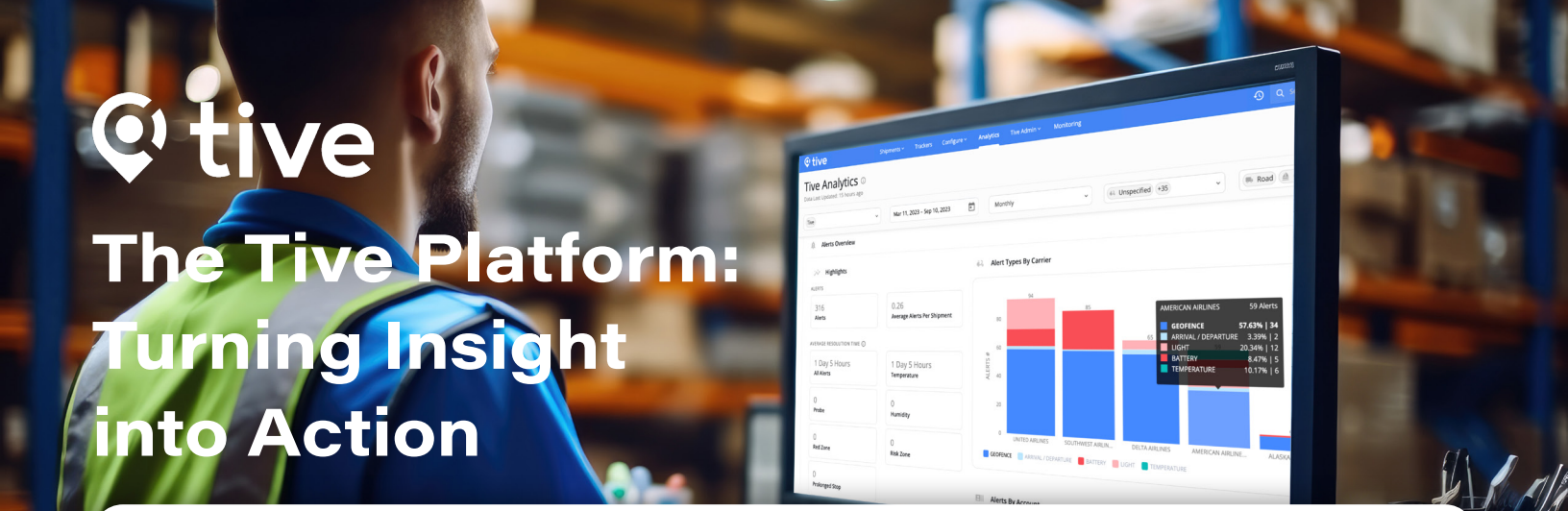


The Tive Platform: Turning Insight into Action

MANAGE SHIPMENTS
Easily monitor all shipments

ALERTS & NOTIFICATIONS
Create custom alerts

EASY COLLABORATION
Connect all stakeholders

REPORTING & ANALYTICS
Unlock performance insights

Gain a 360° View into All Your Global Shipments

Tive's™ intuitive, cloud-based platform provides a complete, end-to-end view into all of your shipments—around the world, and across all modes of transportation.

How Does the Tive Platform Work?

Real-time shipment data—location and conditions including temperature, humidity, light, and shock—is captured by our industry-leading Solo trackers, and is instantly uploaded to the platform. For Tive Tag, basic temperature compliance data is captured and delivered to the platform at customer-specified intervals.

Set alerts for your shipments, and if a shipment issue occurs, the platform sends instant alert notifications—so you can mitigate problems before your freight is impacted.

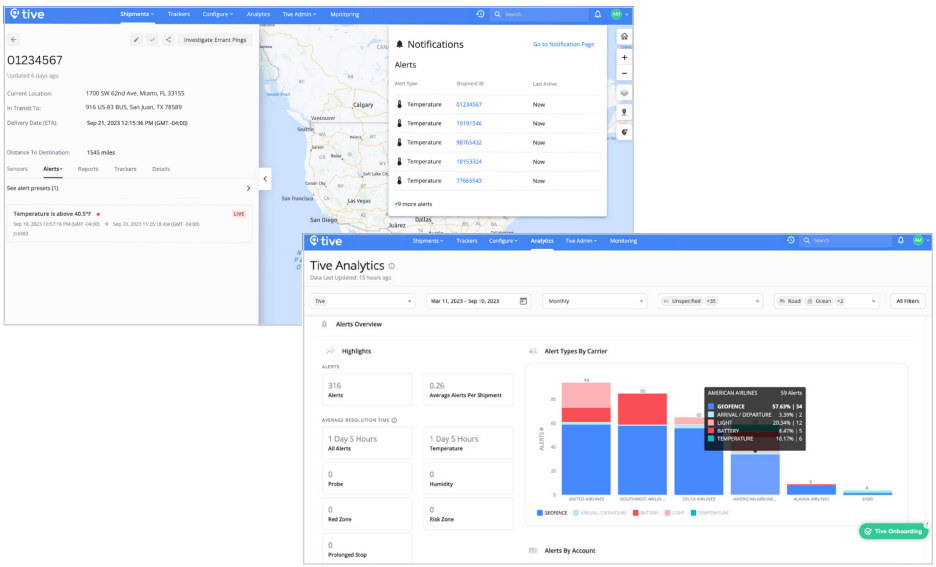
Don't Just Collect Data. Act on It.

Once shipment data is added into the Tive Platform, you are able to spot and analyze trends—and make operational improvements that can benefit your entire organization.

Straightforward, uncomplicated reporting and analytics tools help you unlock insights about shipments, alerts, and carriers—to quickly spot ways to drive growth or operational efficiencies, prioritize resources, and make more informed decisions that drive your business forward.

> *I can monitor shipments all around the world and know exactly what happens—and when. That sense of security helps me sleep at night.*

—G. Rollo Begley
Global Operations Manager, GEODIS



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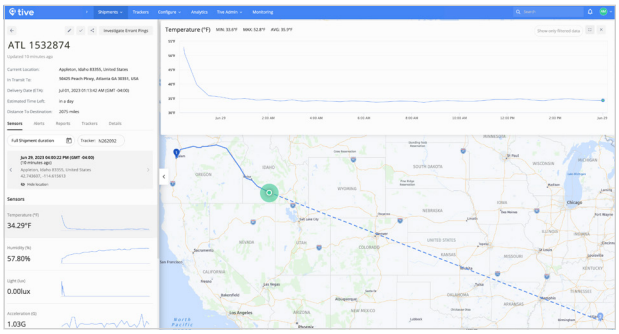
Benefits of the Tive Platform

Manage Shipments & Trackers

- Easily manage your shipments: monitor in-transit shipments, create and schedule upcoming shipments, and quickly locate details about completed shipments
- Streamline the shipment creation process for commonly-used lanes with Shipment Templates—which include predefined shipping details and alerts to save time when creating shipments
- Easily analyze, report, and manage trackers in your inventory—including updating firmware, assigning multiple trackers to different accounts at once, and downloading a list of trackers via CSV export

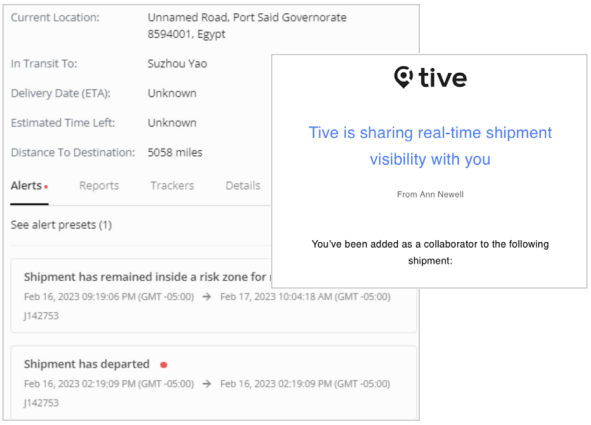


Customize Alerts & Get Notifications

- Create custom alerts at origin, in transit, destination, or any combination: specify condition ranges relevant to your shipments, and receive alerts when excursions are detected
- Configure device connectivity or battery life alerts to ensure visibility throughout the shipment's journey
- Create location alerts for departures, arrivals, or inbound shipments and get notified upon shipment delays or arrivals
- Create geofences in customized shapes or a simple radius of up to 250 miles to receive alerts for deviations or prolonged stops—and save to reuse
- Create geofence for areas of high risk zones, and receive alerts when a shipment is inside or outside of a specific area

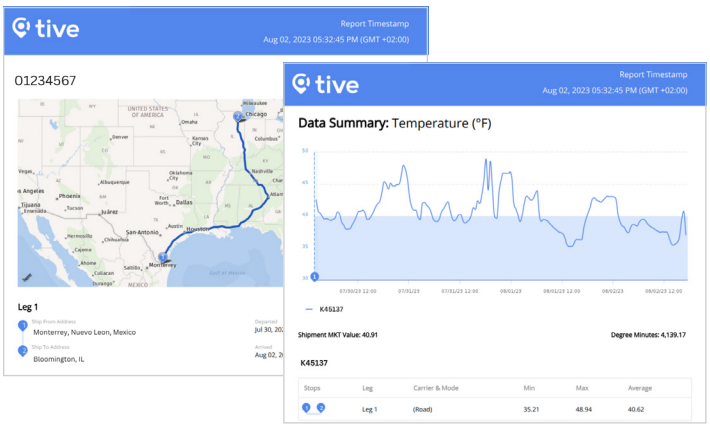
Collaborate with Stakeholders

- Strengthen supply chain collaboration by connecting all stakeholders with real-time data—to build trust, reduce customer calls, and streamline communications
- Create and set permissions for collaborator roles, including setting data permission levels and assigning collaborators to shipments and alerts
- Control who can access or edit your shipment data—to ensure data quality and security
- White label the Tive platform with your brand and share accurate tracking with customers via URL



Access Reporting & Analytics

- Reports and analytics unlock performance insights about your shipments, alerts, and carriers—to help you quickly spot growth opportunities
- Automatically generate detailed reports for every shipment to easily identify improvement opportunities or maintain compliance needs
- Quickly generate reports while shipments are in transit, reach a specified distance from their destination, or upon shipment arrival



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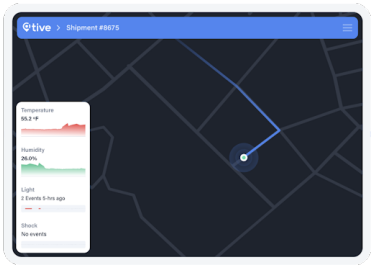
How Tive's Real-Time Visibility Solution Works

The Trackers

Capture and transmit shipment location and condition data—in real time

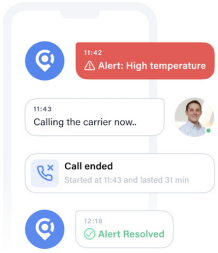
The Platform

Delivers excursion alerts for quick intervention, and provides actionable insights



The Team

Optional 24/7 Live Monitoring team manages your shipments—and actively intervenes to save products



Integrate with your WMS, TMS, ERP, TPS, or other systems—to synchronize data across platforms

Turn insights into action via detailed reports of your shipments—for internal and external stakeholders

Over the road | Ocean | Air | Rail

What Do Customers Say About Tive?

"I have recommended Tive to a lot of people. The biggest selling point is being able to give my customers a real-time link to physically track their own shipments. I believe in Tive."

—Jill Crapo Cox
VP of Sales, Sun-Glo of Idaho

"It's a super-easy platform to set up our shipments and invite our customers to track them, as well. We turn on the tracker and have a 15-mile radius to know where freight is in real-time."

—Paul Cugini
Director of Project Management
BlueHive Exhibits

"Tive gives us all the shipment data we need to pursue where any defect or issue originated."

—Adam McClanahan
Sales, Robinson Nursery

"In an ever-changing world like ours, AI and tech are key to running an efficient supply chain. Vector partnered with Tive to offer our clients real-time information to maximize their network, reduce costs, and more importantly, streamline those decision-making processes."

—Enrique Alvarez
Co-Founder & Managing Director
Vector Global Logistics

"Tive checks all the boxes: an easy-to-navigate platform, 5G real-time location and temperature monitoring, and all the things that are must-haves in terms of supply chain tracking."

—Emily Gaither
Packaging Solutions Coordinator, Biocair

"If a surgeon wonders when his patient's organ will arrive, he can log into the system, click on that link, and see its exact current location."

—Reid Freeman
Director of Clinical Excellence
Southwest Transplant Alliance

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